# **Monthly Indicators**



#### **March 2024**

U.S. existing-home sales improved for the second month in a row, jumping 9.5% to a seasonally adjusted annual rate of 4.38 million units, exceeding economists' expectations and marking the largest monthly gain in a year, according to the National Association of REALTORS®(NAR). The rebound in home sales comes amid fluctuating mortgage rates and elevated sales prices, indicating there is plenty of buyer demand heading into the spring selling season.

New Listings were up 4.3 percent to 11,029. Pending Sales decreased 4.9 percent to 8,394. Inventory grew 28.5 percent to 21,545 units.

Prices moved higher as Median Sales Price was up 5.7 percent to \$335,000. Days on Market decreased 4.1 percent to 71 days. Months Supply of Inventory was up 36.4 percent to 3.0 months, indicating that supply increased relative to demand.

The recent surge in home sales was likely due to a dip in mortgage rates in December and an increase in housing supply nationwide. According to NAR, total inventory grew 5.9% month-over-month and 10.3% year-over-year to 1.07 million units, for a 2.9 months' supply at the current sales pace. Buyer demand remains robust, and the limited supply of inventory helped push the median existing-home sales price up 5.7% year-over-year to \$384,500, the eighth consecutive month of annual price increases.

#### **Quick Facts**

- 9.9% + 5.7% + 36.4%

One-Year Change in One-Year Change in One-Year Change in Median Sales Price Months Supply

A research tool provided by South Carolina REALTORS®. Percent changes are calculated using rounded figures.

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### **Market Overview**

Key market metrics for the current month and year-to-date figures.

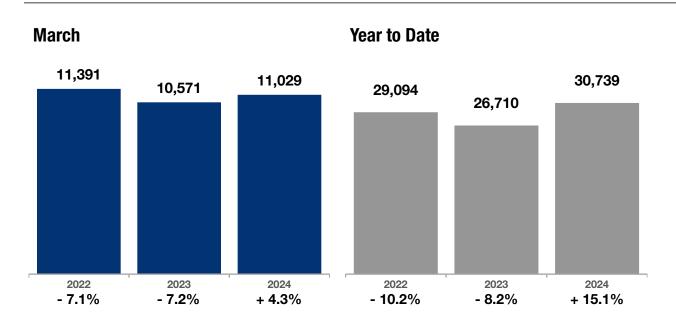


Key Metrics	Historical Sparkbars 03-2022 03-2023 03-2024	03-2023	03-2024	Percent Change	YTD 2023	YTD 2024	Percent Change
New Listings		10,571	11,029	+ 4.3%	26,710	30,739	+ 15.1%
Pending Sales		8,825	8,394	- 4.9%	23,494	23,027	- 2.0%
Closed Sales		8,389	7,556	- 9.9%	19,299	19,052	- 1.3%
Days on Market		74	71	- 4.1%	74	72	- 2.7%
Median Sales Price		\$317,063	\$335,000	+ 5.7%	\$310,000	\$330,000	+ 6.5%
Average Sales Price		\$399,924	\$427,369	+ 6.9%	\$391,511	\$423,629	+ 8.2%
Pct. of List Price Received		98.1%	98.2%	+ 0.1%	97.9%	98.0%	+ 0.1%
Housing Affordability Index		98	90	- 8.2%	101	91	- 9.9%
Inventory of Homes for Sale		16,772	21,545	+ 28.5%			
Months Supply of Inventory		2.2	3.0	+ 36.4%			

# **New Listings**

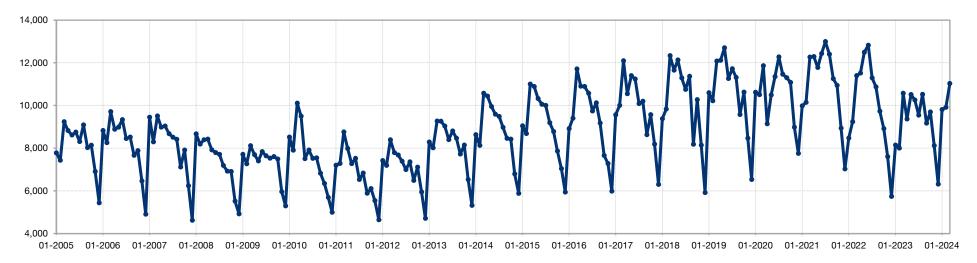
A count of the properties that have been newly listed on the market in a given month.





New Listings		Prior Year	Percent Change
April 2023	9,363	11,516	-18.7%
May 2023	10,507	12,484	-15.8%
June 2023	10,250	12,820	-20.0%
July 2023	9,544	11,290	-15.5%
August 2023	10,516	10,870	-3.3%
September 2023	9,170	9,731	-5.8%
October 2023	9,695	8,914	+8.8%
November 2023	8,115	7,597	+6.8%
December 2023	6,311	5,738	+10.0%
January 2024	9,804	8,140	+20.4%
February 2024	9,906	7,999	+23.8%
March 2024	11,029	10,571	+4.3%
12-Month Avg	9,518	9,806	-2.9%

#### **Historical New Listings by Month**



# **Pending Sales**

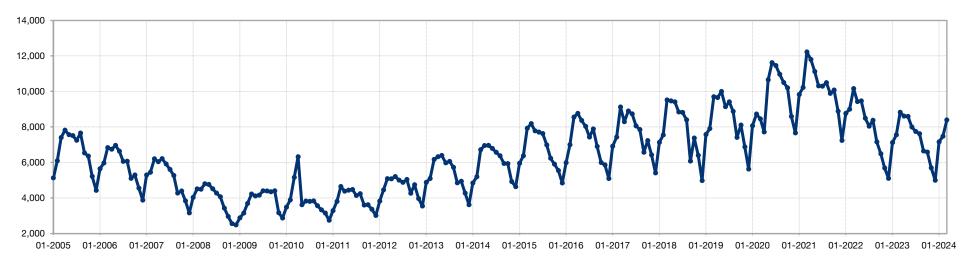
A count of the properties on which offers have been accepted in a given month.



March			Year to Date		
10,153	8,825	8,394	27,902	23,494	23,027
2022 - 16.9%	2023 - 13.1%	2024 - <b>4.9</b> %	2022 - 13.5%	2023 - <b>15.8%</b>	2024 - <b>2.0</b> %

Pending Sales		Prior Year	Percent Change
April 2023	8,604	9,426	-8.7%
May 2023	8,591	9,464	-9.2%
June 2023	7,996	8,487	-5.8%
July 2023	7,740	8,036	-3.7%
August 2023	7,619	8,370	-9.0%
September 2023	6,643	7,156	-7.2%
October 2023	6,580	6,485	+1.5%
November 2023	5,701	5,691	+0.2%
December 2023	4,993	5,104	-2.2%
January 2024	7,159	7,119	+0.6%
February 2024	7,474	7,550	-1.0%
March 2024	8,394	8,825	-4.9%
12-Month Avg	7,291	7,643	-4.6%

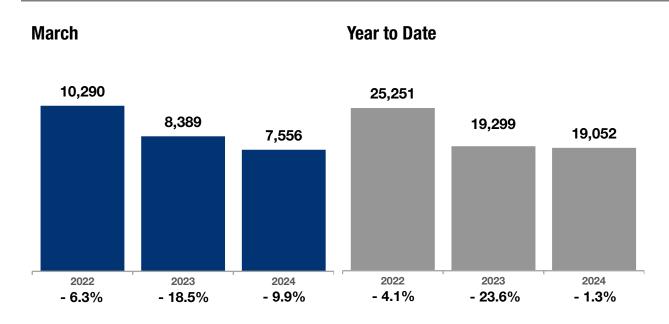
#### **Historical Pending Sales by Month**



### **Closed Sales**

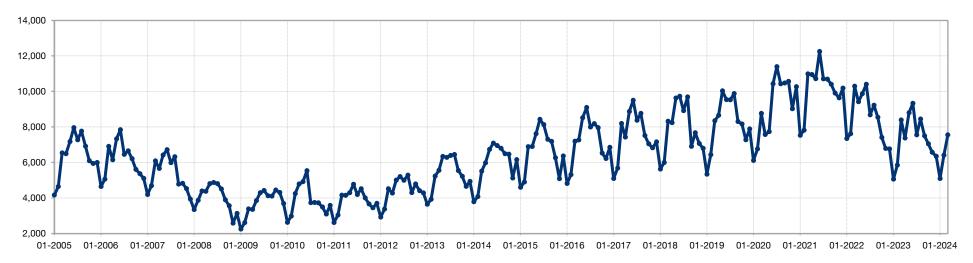
A count of the actual sales that closed in a given month.





Closed Sales		Prior Year	Percent Change
April 2023	7,369	9,418	-21.8%
May 2023	8,791	9,866	-10.9%
June 2023	9,328	10,400	-10.3%
July 2023	7,554	8,677	-12.9%
August 2023	8,442	9,221	-8.4%
September 2023	7,499	8,545	-12.2%
October 2023	7,049	7,405	-4.8%
November 2023	6,567	6,789	-3.3%
December 2023	6,348	6,761	-6.1%
January 2024	5,092	5,057	+0.7%
February 2024	6,404	5,853	+9.4%
March 2024	7,556	8,389	-9.9%
12-Month Avg	7,333	8,032	-8.7%

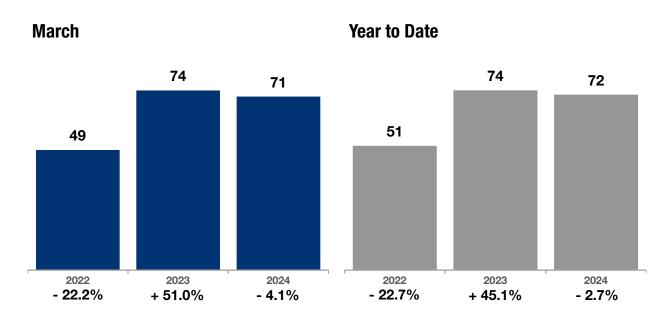
#### **Historical Closed Sales by Month**



# **Days on Market Until Sale**

Average number of days between when a property is listed and when an offer is accepted in a given month.





Days on Market		Prior Year	Percent Change
April 2023	69	45	+53.3%
May 2023	64	41	+56.1%
June 2023	61	40	+52.5%
July 2023	61	41	+48.8%
August 2023	60	44	+36.4%
September 2023	62	49	+26.5%
October 2023	63	54	+16.7%
November 2023	62	56	+10.7%
December 2023	66	66	0.0%
January 2024	72	72	0.0%
February 2024	73	76	-3.9%
March 2024	71	74	-4.1%
12-Month Avg*	65	53	+22.6%

<sup>\*</sup> Average Days on Market of all properties from April 2023 through March 2024. This is not the average of the individual figures above.

#### **Historical Days on Market Until Sale by Month**



### **Median Sales Price**

Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.



March			Year to Date		
\$308,874	\$317,063	\$335,000	\$299,903	\$310,000	\$330,000
2022 + <b>18.8</b> %	2023 + <b>2.7</b> %	2024 + <b>5.7</b> %	2022 + <b>17.6</b> %	2023 + <b>3.4</b> %	2024 + <b>6.5</b> %

Median Sales Price		Prior Year	Percent Change
April 2023	\$322,830	\$315,000	+2.5%
May 2023	\$331,000	\$327,000	+1.2%
June 2023	\$335,650	\$329,504	+1.9%
July 2023	\$331,290	\$325,000	+1.9%
August 2023	\$331,000	\$319,045	+3.7%
September 2023	\$329,840	\$325,000	+1.5%
October 2023	\$332,501	\$320,000	+3.9%
November 2023	\$323,000	\$320,500	+0.8%
December 2023	\$324,000	\$314,000	+3.2%
January 2024	\$325,000	\$309,900	+4.9%
February 2024	\$328,000	\$305,000	+7.5%
March 2024	\$335,000	\$317,063	+5.7%
12-Month Med*	\$330,000	\$320,000	+3.1%

<sup>\*</sup> Median Sales Price of all properties from April 2023 through March 2024. This is not the median of the individual figures above.

#### **Historical Median Sales Price by Month**



# **Average Sales Price**

Average sales price for all closed sales, not accounting for seller concessions, in a given month.



March			Year to Date		
\$390,016	\$399,924	\$427,369	\$376,006	\$391,511	\$423,629
2022 + 16.4%	2023 + <b>2.5</b> %	2024 + <b>6.9</b> %	2022 + 14.9%	2023 + <b>4.1</b> %	2024 + <b>8.2</b> %

Avg. Sales Price		Prior Year	Percent Change
April 2023	\$409,009	\$405,920	+0.8%
May 2023	\$428,280	\$411,533	+4.1%
June 2023	\$424,128	\$417,106	+1.7%
July 2023	\$416,945	\$399,375	+4.4%
August 2023	\$415,559	\$391,027	+6.3%
September 2023	\$418,574	\$397,580	+5.3%
October 2023	\$422,498	\$398,964	+5.9%
November 2023	\$411,311	\$392,645	+4.8%
December 2023	\$406,903	\$395,941	+2.8%
January 2024	\$430,302	\$390,352	+10.2%
February 2024	\$413,916	\$380,459	+8.8%
March 2024	\$427,369	\$399,924	+6.9%
12-Month Avg*	\$418,733	\$398,402	+5.1%

<sup>\*</sup> Avg. Sales Price of all properties from April 2023 through March 2024. This is not the average of the individual figures above.

#### **Historical Average Sales Price by Month**



### **Percent of List Price Received**

Percentage found when dividing a property's sales price by its most recent list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.



ľ	March			•	Year to Date		
	100.3%	98.1%	98.2%		99.9%	97.9%	98.0%
	2022 + <b>1.5</b> %	2023 - <b>2.2</b> %	2024 + <b>0.1</b> %	7 -	2022 + <b>1.3</b> %	2023 - <b>2.0</b> %	2024 + 0.1%

Pct. of List Price Received		Prior Year	Percent Change
April 2023	98.4%	100.9%	-2.5%
May 2023	98.5%	100.9%	-2.4%
June 2023	98.6%	100.5%	-1.9%
July 2023	98.5%	99.9%	-1.4%
August 2023	98.4%	99.0%	-0.6%
September 2023	98.3%	98.5%	-0.2%
October 2023	98.2%	98.2%	0.0%
November 2023	98.0%	97.9%	+0.1%
December 2023	97.9%	97.9%	0.0%
January 2024	97.7%	97.7%	0.0%
February 2024	98.0%	97.7%	+0.3%
March 2024	98.2%	98.1%	+0.1%
12-Month Avg*	98.3%	99.1%	-0.8%

<sup>\*</sup> Average Pct. of List Price Received for all properties from April 2023 through March 2024. This is not the average of the individual figures above.

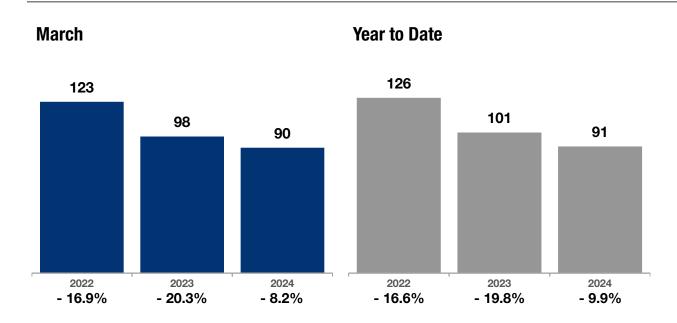
#### **Historical Percent of List Price Received by Month**



### **Housing Affordability Index**

This index measures housing affordability for the region. For example, an index of 120 means the median household income is 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.





Affordability Index		Prior Year	Percent Change
April 2023	96	112	-14.3%
May 2023	92	105	-12.4%
June 2023	90	102	-11.8%
July 2023	90	104	-13.5%
August 2023	87	108	-19.4%
September 2023	87	98	-11.2%
October 2023	83	91	-8.8%
November 2023	89	95	-6.3%
December 2023	94	99	-5.1%
January 2024	93	102	-8.8%
February 2024	90	101	-10.9%
March 2024	90	98	-8.2%
12-Month Avg	90	101	-11.0%

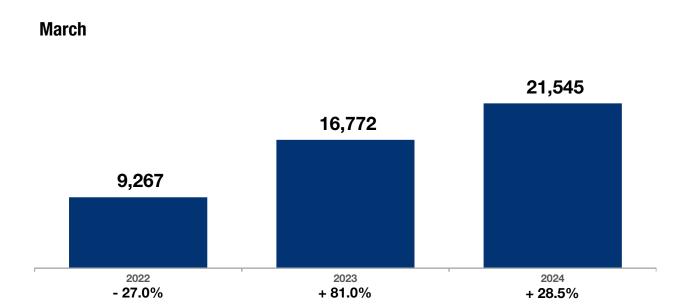
#### **Historical Housing Affordability Index by Month**



# **Inventory of Homes for Sale**

The number of properties available for sale in active status at the end of a given month.

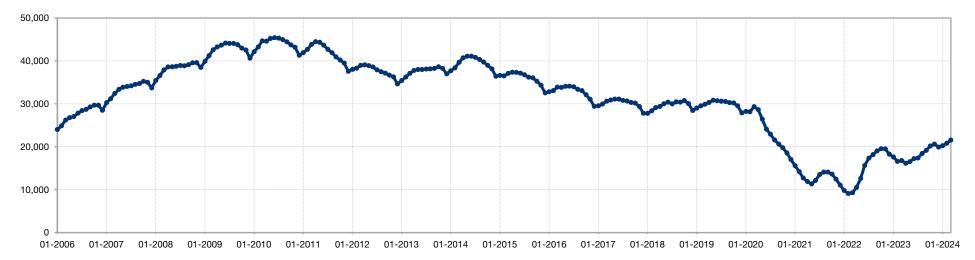




Homes for Sale		Prior Year	Percent Change
April 2023	16,136	10,507	+53.6%
May 2023	16,481	12,565	+31.2%
June 2023	17,187	15,596	+10.2%
July 2023	17,339	17,312	+0.2%
August 2023	18,405	18,121	+1.6%
September 2023	19,156	18,995	+0.8%
October 2023	20,141	19,507	+3.3%
November 2023	20,585	19,493	+5.6%
December 2023	19,870	18,232	+9.0%
January 2024	20,215	17,564	+15.1%
February 2024	20,790	16,585	+25.4%
March 2024	21,545	16,772	+28.5%
12-Month Avg*	18,988	16,771	+13.2%

<sup>\*</sup> Homes for Sale for all properties from April 2023 through March 2024. This is not the average of the individual figures above.

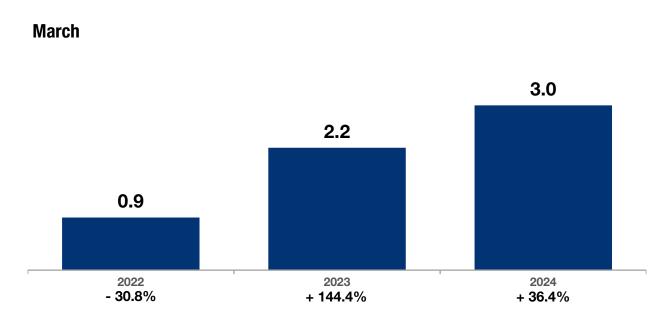
#### **Historical Inventory of Homes for Sale by Month**



# **Months Supply of Inventory**

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.





Months Supply		Prior Year	Percent Change
April 2023	2.1	1.1	+90.9%
May 2023	2.2	1.3	+69.2%
June 2023	2.3	1.7	+35.3%
July 2023	2.3	1.9	+21.1%
August 2023	2.5	2.0	+25.0%
September 2023	2.6	2.2	+18.2%
October 2023	2.7	2.3	+17.4%
November 2023	2.8	2.4	+16.7%
December 2023	2.7	2.3	+17.4%
January 2024	2.8	2.2	+27.3%
February 2024	2.8	2.1	+33.3%
March 2024	3.0	2.2	+36.4%
12-Month Avg*	2.6	2.0	+30.0%

<sup>\*</sup> Months Supply for all properties from April 2023 through March 2024. This is not the average of the individual figures above.

#### **Historical Months Supply of Inventory by Month**

