Local Market Update – October 2026

A Research Tool Provided by the Coastal Carolinas Association of REALTORS®

CCMLS

Myrtle Beach

ZIP Codes: 29572 and 29577

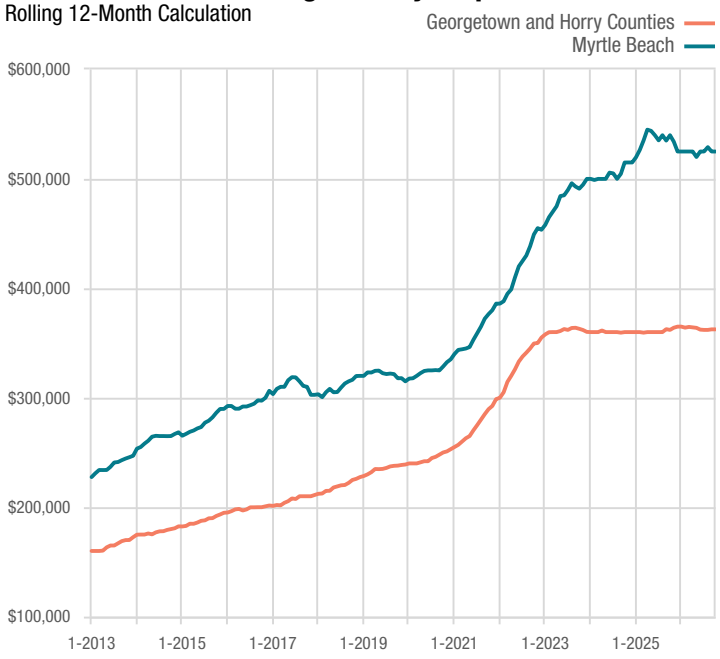
Single Family Properties	October			Year to Date		
Key Metrics	**2025**	**2026**	**% Change**	**Thru 10-2025**	**Thru 10-2026**	**% Change**
New Listings	96	**80**	- 16.7%	897	**881**	- 1.8%
Closed Sales	54	**59**	+ 9.3%	511	**541**	+ 5.9%
Median Sales Price*	$527,500	**$560,000**	+ 6.2%	$530,000	**$525,000**	- 0.9%
Percent of List Price Received*	95.7%	**95.8%**	+ 0.1%	96.4%	**96.2%**	- 0.2%
Days on Market Until Sale	107	**116**	+ 8.4%	126	**130**	+ 3.2%
Inventory of Homes for Sale	309	**335**	+ 8.4%	—	—	—

Townhouse/Condo	October			Year to Date		
Key Metrics	**2025**	**2026**	**% Change**	**Thru 10-2025**	**Thru 10-2026**	**% Change**
New Listings	292	**269**	- 7.9%	2,846	**2,878**	+ 1.1%
Closed Sales	157	**120**	- 23.6%	1,415	**1,378**	- 2.6%
Median Sales Price*	$215,000	**$211,000**	- 1.9%	$228,000	**$205,000**	- 10.1%
Percent of List Price Received*	94.9%	**94.5%**	- 0.4%	95.4%	**94.8%**	- 0.6%
Days on Market Until Sale	152	**134**	- 11.8%	146	**141**	- 3.4%
Inventory of Homes for Sale	1,400	**1,472**	+ 5.1%	—	—	—

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

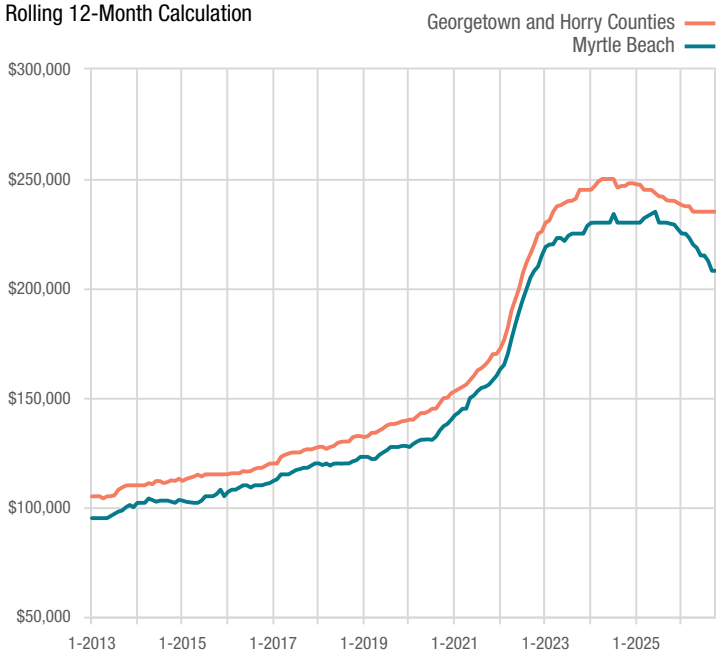
Median Sales Price - Single Family Properties

Rolling 12-Month Calculation



Median Sales Price - Townhouse/Condo

Rolling 12-Month Calculation



Current as of November 10, 2026. All data comes from the Coastal Carolinas Association of REALTORS® Multiple Listing Service. Provided by South Carolina REALTORS®. Report © 2026 ShowingTime Plus, LLC.