## **Local Market Update – October 2024**

A Research Tool Provided by REsides, Inc. and the Hilton Head Area Association of REALTORS®



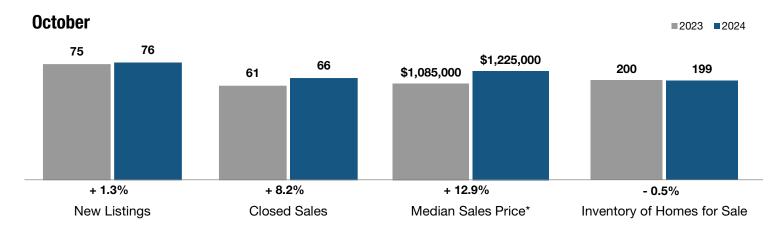


## **Hilton Head Totals**

**Detached Homes Only** 

|                                 | October     |             |                | Year to Date |             |                |
|---------------------------------|-------------|-------------|----------------|--------------|-------------|----------------|
| Key Metrics                     | 2023        | 2024        | Percent Change | 2023         | 2024        | Percent Change |
| New Listings                    | 75          | 76          | + 1.3%         | 772          | 852         | + 10.4%        |
| Closed Sales                    | 61          | 66          | + 8.2%         | 575          | 679         | + 18.1%        |
| Median Sales Price*             | \$1,085,000 | \$1,225,000 | + 12.9%        | \$1,100,000  | \$1,100,000 | 0.0%           |
| Percent of List Price Received* | 97.2%       | 95.9%       | - 1.3%         | 97.7%        | 96.9%       | - 0.9%         |
| Days on Market Until Sale       | 100         | 114         | + 13.5%        | 89           | 101         | + 13.1%        |
| Inventory of Homes for Sale     | 200         | 199         | - 0.5%         |              |             |                |

<sup>\*</sup> Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



## Historical Median Sales Price Rolling 12-Month Calculation





