## **Local Market Update – February 2025**

A Research Tool Provided by REsides, Inc. and the Hilton Head Area Association of REALTORS®





## **Hilton Head Totals**

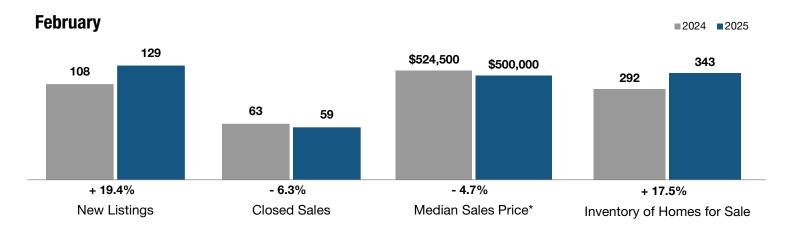
Condos / Villas Only

1-2020

7-2020

	February			Year to Date		
Key Metrics	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	108	129	+ 19.4%	213	248	+ 16.4%
Closed Sales	63	59	- 6.3%	127	119	- 6.3%
Median Sales Price*	\$524,500	\$500,000	- 4.7%	\$494,500	\$545,000	+ 10.2%
Percent of List Price Received*	96.5%	96.8%	+ 0.3%	96.2%	96.5%	+ 0.3%
Days on Market Until Sale	57	75	+ 32.7%	53	83	+ 56.7%
Inventory of Homes for Sale	292	343	+ 17.5%			

<sup>\*</sup> Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



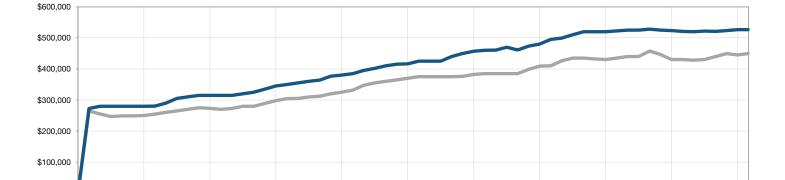
## Historical Median Sales Price Rolling 12-Month Calculation

1-2021

7-2021

1-2022





7-2022

1-2023

7-2023

1-2024

7-2024

1-2025