

Local Market Update – December 2025

A Research Tool Provided by the Pee Dee REALTOR® Association

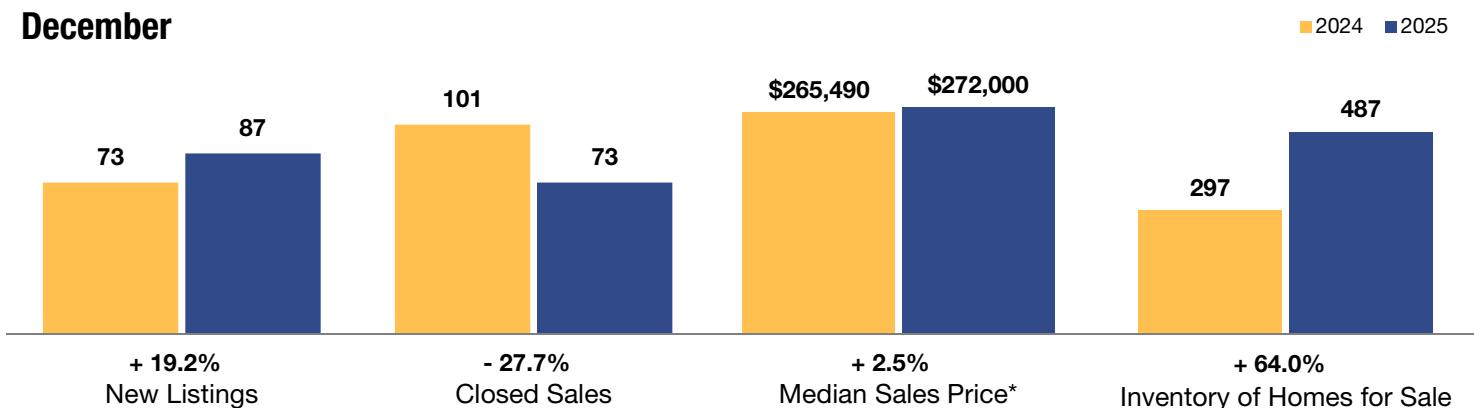


Florence

Key Metrics	December			Year to Date		
	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	73	87	+ 19.2%	1,406	1,562	+ 11.1%
Closed Sales	101	73	- 27.7%	1,081	1,158	+ 7.1%
Median Sales Price*	\$265,490	\$272,000	+ 2.5%	\$253,990	\$265,950	+ 4.7%
Percent of List Price Received*	98.3%	96.9%	- 1.4%	98.1%	98.1%	+ 0.0%
Days on Market Until Sale	57	61	+ 7.0%	48	56	+ 16.7%
Inventory of Homes for Sale	297	487	+ 64.0%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

December



Historical Median Sales Price

Rolling 12-Month Calculation

