Local Market Update – October 2026

A Research Tool Provided by the Coastal Carolinas Association of REALTORS®

CCMLS

Conway

ZIP Codes: 29526 and 29527

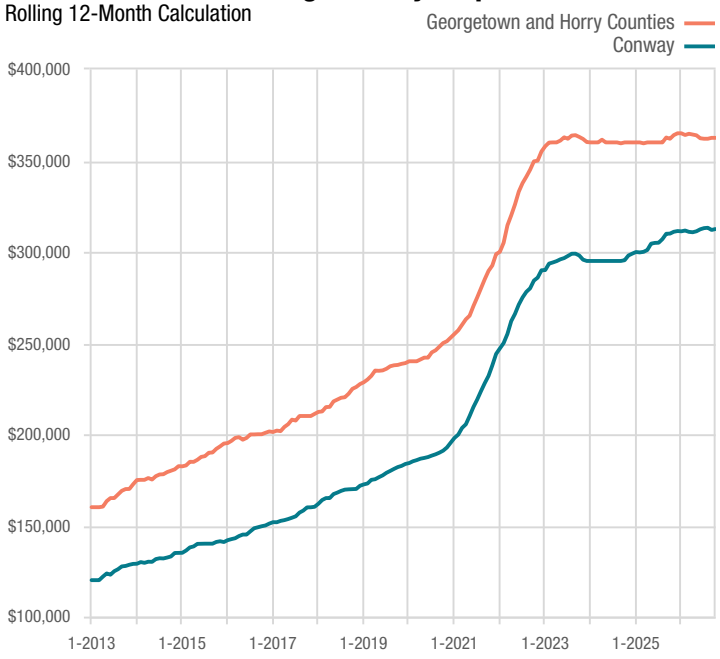
Single Family Properties	October			Year to Date		
Key Metrics	**2025**	**2026**	**% Change**	**Thru 10-2025**	**Thru 10-2026**	**% Change**
New Listings	203	**202**	- 0.5%	2,669	**2,654**	- 0.6%
Closed Sales	186	**175**	- 5.9%	1,903	**1,969**	+ 3.5%
Median Sales Price*	$307,750	**$314,900**	+ 2.3%	$310,000	**$311,115**	+ 0.4%
Percent of List Price Received*	97.5%	**98.1%**	+ 0.6%	97.7%	**97.8%**	+ 0.1%
Days on Market Until Sale	115	**123**	+ 7.0%	130	**133**	+ 2.3%
Inventory of Homes for Sale	789	**754**	- 4.4%	—	—	—

Townhouse/Condo	October			Year to Date		
Key Metrics	**2025**	**2026**	**% Change**	**Thru 10-2025**	**Thru 10-2026**	**% Change**
New Listings	17	**13**	- 23.5%	275	**233**	- 15.3%
Closed Sales	9	**16**	+ 77.8%	143	**191**	+ 33.6%
Median Sales Price*	$206,000	**$218,200**	+ 5.9%	$213,400	**$224,000**	+ 5.0%
Percent of List Price Received*	94.6%	**97.2%**	+ 2.7%	96.4%	**97.0%**	+ 0.6%
Days on Market Until Sale	113	**174**	+ 54.0%	93	**149**	+ 60.2%
Inventory of Homes for Sale	84	**74**	- 11.9%	—	—	—

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

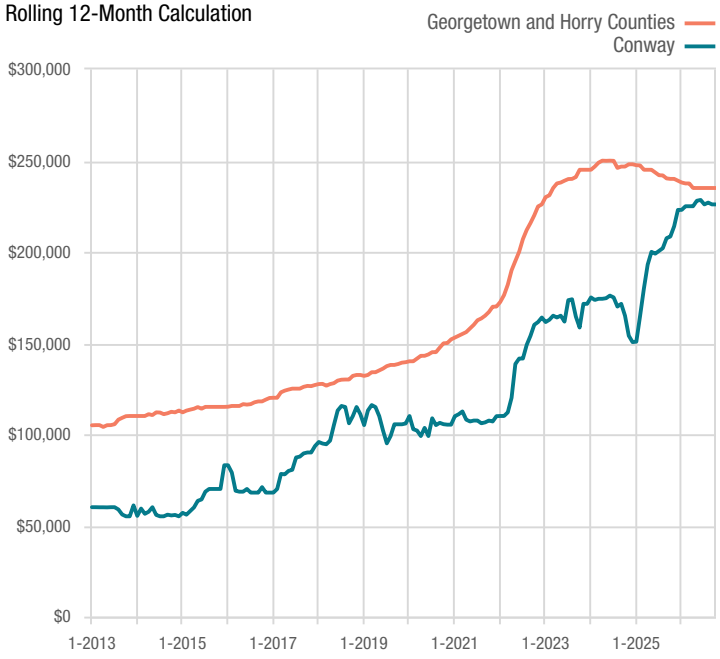
Median Sales Price - Single Family Properties

Rolling 12-Month Calculation



Median Sales Price - Townhouse/Condo

Rolling 12-Month Calculation



Current as of November 10, 2026. All data comes from the Coastal Carolinas Association of REALTORS® Multiple Listing Service. Provided by South Carolina REALTORS®. Report © 2026 ShowingTime Plus, LLC.