

Local Market Update – February 2021

A Research Tool Provided by the Multiple Listing Service of
Hilton Head Island and the Hilton Head Area Association of REALTORS®

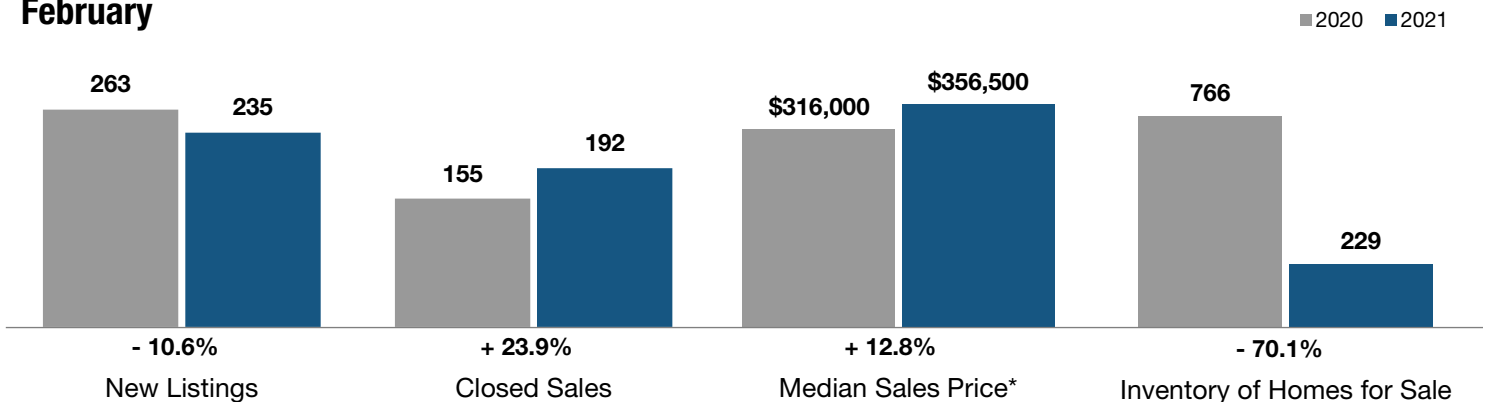


Mainland

Key Metrics	February			Year to Date		
	2020	2021	Percent Change	2020	2021	Percent Change
New Listings	263	235	- 10.6%	521	484	- 7.1%
Closed Sales	155	192	+ 23.9%	304	415	+ 36.5%
Median Sales Price*	\$316,000	\$356,500	+ 12.8%	\$318,245	\$365,000	+ 14.7%
Percent of List Price Received*	97.5%	98.2%	+ 0.7%	97.6%	98.2%	+ 0.6%
Days on Market Until Sale	126	122	- 3.2%	126	130	+ 3.2%
Inventory of Homes for Sale	766	229	- 70.1%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

February



Historical Median Sales Price Rolling 12-Month Calculation

