

Local Market Update – February 2021

A Research Tool Provided by the Multiple Listing Service of Hilton Head Island and the Hilton Head Area Association of REALTORS®

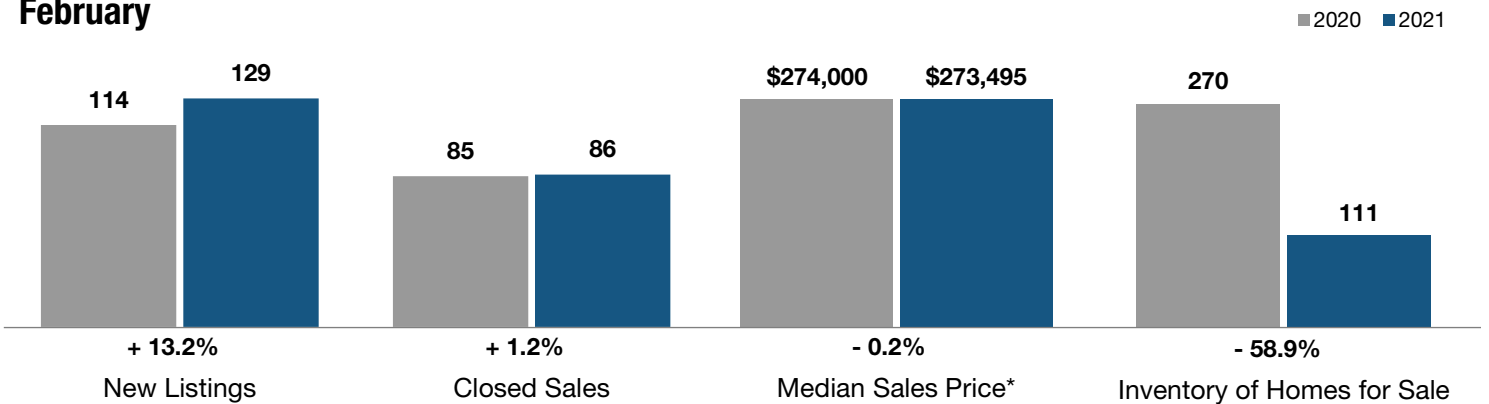


16: Bluffton / Off Plantation

| Key Metrics | February | | | Year to Date | | |
|---------------------------------|-----------|-----------|----------------|--------------|-----------|----------------|
| | 2020 | 2021 | Percent Change | 2020 | 2021 | Percent Change |
| New Listings | 114 | 129 | + 13.2% | 229 | 270 | + 17.9% |
| Closed Sales | 85 | 86 | + 1.2% | 165 | 171 | + 3.6% |
| Median Sales Price* | \$274,000 | \$273,495 | - 0.2% | \$276,500 | \$295,000 | + 6.7% |
| Percent of List Price Received* | 98.0% | 98.5% | + 0.5% | 97.9% | 98.4% | + 0.5% |
| Days on Market Until Sale | 123 | 104 | - 15.4% | 126 | 110 | - 12.7% |
| Inventory of Homes for Sale | 270 | 111 | - 58.9% | -- | -- | -- |

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

February



Historical Median Sales Price Rolling 12-Month Calculation

