

# Local Market Update – January 2025

A Research Tool Provided by the Coastal Carolinas Association of REALTORS®



## Myrtle Beach

ZIP Codes: 29572 and 29577

Single-Family Properties	January			Year to Date		
Key Metrics	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	80	79	- 1.3%	80	79	- 1.3%
Closed Sales	39	37	- 5.1%	39	37	- 5.1%
Median Sales Price*	\$455,000	<b>\$625,140</b>	+ 37.4%	\$455,000	<b>\$625,140</b>	+ 37.4%
Percent of List Price Received*	98.1%	<b>96.2%</b>	- 1.8%	98.1%	<b>96.2%</b>	- 1.8%
Days on Market Until Sale	141	<b>170</b>	+ 20.4%	141	<b>170</b>	+ 20.4%
Inventory of Homes for Sale	179	<b>222</b>	+ 24.0%	--	--	--

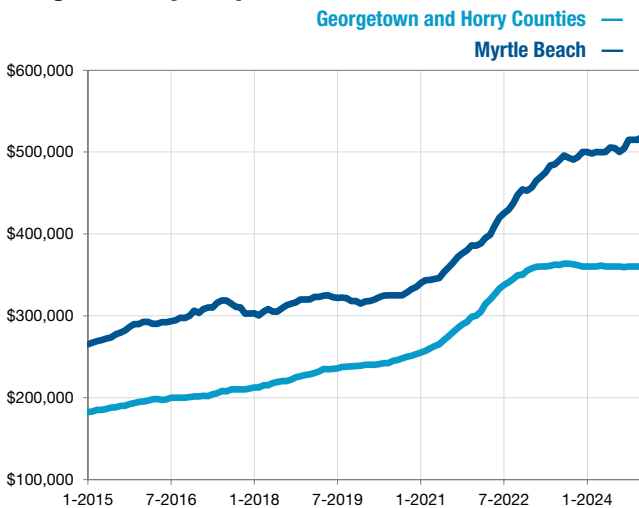
\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

Townhouse/Condo	January			Year to Date		
Key Metrics	2024	2025	Percent Change	2024	2025	Percent Change
New Listings	351	303	- 13.7%	351	303	- 13.7%
Closed Sales	115	132	+ 14.8%	115	132	+ 14.8%
Median Sales Price*	\$230,000	<b>\$238,700</b>	+ 3.8%	\$230,000	<b>\$238,700</b>	+ 3.8%
Percent of List Price Received*	96.0%	<b>95.4%</b>	- 0.7%	96.0%	<b>95.4%</b>	- 0.7%
Days on Market Until Sale	107	<b>148</b>	+ 37.7%	107	<b>148</b>	+ 37.7%
Inventory of Homes for Sale	996	<b>1,216</b>	+ 22.1%	--	--	--

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

## Historical Median Sales Price Rolling 12-Month Calculation

### Single-Family Properties



### Townhouse/Condo

